

MATHEW J. SCHWARTZ

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WRITING CLIPS & CORPORATE CLIENTS

- bMighty.com, *The Boston Globe*, *Business Intelligence Journal*, *CIO Insight*, *Compliance Now*, *Client/Server Computing*, *Computerworld*, *E-Securities*, *Enterprise Systems*, *Fodor's Travel Publications*, *Fortune Magazine*, Hurwitz Group, InformationWeek.com, *Information Security Magazine*, Intel Corp., Nielsen Norman Group, *Pipeline*, *the Times of London*, *Wired News*

PROFESSIONAL EXPERIENCE (SELECTED)

- **Freelance writer, editor & photographer**, August 2001–present. Write features, news, profiles, reports and case studies on a variety of business and technology topics. Former Contributing Editor for *Enterprise Systems* and *IT Compliance*. Former correspondent for *Fodor's* Paris guidebooks. Also author research reports and marketing materials for numerous clients.
- **Senior Editor**, *Computerworld* (www.computerworld.com), Framingham, MA, September 1999–August 2001. Wrote feature stories for the technology and business sections of a 350,000-circulation weekly IT newspaper and Web site. Brainstormed and developed story ideas, edited features, generated news stories. Strategized development of the online community and assisted in planning new publications.
- **Research Editor**, *Cambridge Information Network* (www.cin.ctp.com), Cambridge, MA, January 1999–September 1999. Wrote for and edited a 3500-member senior business executive online community. Created editorial calendar and wrote online white papers, and project managed their production and updating. Authored in-depth printed Think Tank reports. Also wrote general features for Web site, profile pieces on CIN members, and helped direct marketing of white papers.
- **Editor, Web Content**, *Software Magazine*, Southborough, MA, Nov. 1998–January 1999. Directed site content, design, news feed.
- **Staff Writer**, *Software Magazine* and *Year 2000 Survival Guide*, Southborough, MA, May 1997–November 1998. Authored features, field reports and news about a wide variety of business and technology issues. Also supplied photography and directed Web site.
- **Editor-in-Chief**, *theglobe.com*, Ithaca, NY, May 1995–May 1996. Directed and edited all site content and authored original material for pioneering online community. Produced online magazine, *Rapture*.

EDUCATION

- *University of Buffalo* (NY). MA in English Literature, 1997.
- *Cornell University* (NY). BA in Honors English Literature, *cum laude*, 1995.
- *Trinity College Dublin* (Ireland), 1993–94, English & Spanish Literature.

AWARDS

- ASBPE Award (for feature in “best regular department”), 2001.

ACTIVITIES

- Oboist; former EMT-D (New York).